

No. 26-07/2011-T&C-CM(pt.I)

Date: 08.12.2016

Circular T&C-CM No. 42/15-16

Sub: Promotional offer of free 300 MB data for new connections under prepaid mobile services-reg.

To promote the data usage among BSNL's new subscribers, it has been decided by competent authority to introduce a Promotional Offer of free 300 MB data (to be used in first 30 days) for each new connection on PAN India basis till 31st January' 2017.

Above scheme will be applicable for all prepaid plans. Plans, wherein less than 300 MB free data is being given, shall be offered additional freebies in the above scheme to make the total freebies equal to 300 MB data. However, if any plan offers free data more than 300 MB, they will continue to get the same freebies without any change.

2. All other terms and conditions will remain same.
3. The above tariff will be implemented with immediate effect.
4. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI. Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular.
6. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
7. This circular is issued based on the approval of ECT vide Approval No. – 2591 dated 08.12.2016 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N. S. Dhami)
DGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO) /GM (P&P-CM /PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)